



SPONSORSHIP OPPORTUNITIES

Contact Sarah Metcalf at smetcalf@mrla.org or
517-377-3928 to secure your sponsorship!

WELCOME SPONSOR - \$10,000 - EXCLUSIVE!

Your company can welcome every Stars of the Industry Awards Dinner guest!

- Exclusive speaking opportunity at the beginning of the awards ceremony
- Premium full page advertisement in the event program
- Dedicated social media posts recognizing your company as the Welcome Sponsor
- Company promo video played during the awards dinner
- Magazine feature in the August or October issue of the MRLA magazine
- 8 dinner tickets in reserved section
- Sponsorship recognition in all references, recognition and promotion for the event.
- Verbal recognition of sponsorship from the stage
- Recognition in awards presentation
- Recognition/logo on all marketing materials related to the event including award application, social media, promotional materials, newsletters and the MRLA Stars of the Industry website
- Company/logo on every table
- Company/logo on Star of your choice

STAR CONSTELLATION PACKAGE - \$5,000

- Company promo video played during the awards dinner
- Magazine feature in the August or October issue of the MRLA magazine
- 6 dinner tickets in reserved section
- Verbal recognition of sponsorship from the stage
- Recognition in awards presentation
- Recognition/logo on all marketing materials related to the event including award application, social media, promotional materials, newsletters and the MRLA Stars of the Industry website
- Company/logo on Star of your choice

NAME BADGE SPONSOR - \$3,000 - EXCLUSIVE!

Every name badge worn will have your company name listed as the sponsor for guests to wear all night!

- 4 Dinner tickets in reserved section
- Verbal recognition of sponsorship from the stage
- Recognition in awards presentation
- Recognition/logo on all marketing materials related to the event including award application, social media, promotional materials, newsletters and the MRLA Stars of the Industry website



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MENU SPONSOR - \$3,000 - EXCLUSIVE!

Who is on the menu for the Stars of the Industry Awards Dinner? Your company!

- Your company logo exclusively placed on all dinner menus
- 4 Dinner tickets in reserved section
- Verbal recognition of sponsorship from the stage
- Recognition in awards presentation
- Recognition/logo on all marketing materials related to the event including award application, social media, promotional materials, newsletters and the MRLA Stars of the Industry website

PHOTO WALL SPONSOR - \$2,500 - EXCLUSIVE!

Feature your company logo in every photo of the night!

- Company logo included on event photos
- 2 Dinner tickets
- Verbal recognition of sponsorship from the stage
- Recognition in awards presentation
- Recognition/logo on all marketing materials related to the event including award application, social media, promotional materials, newsletters and the MRLA Stars of the Industry website
- Company/logo on Star of your choice

SPONSOR A STAR AWARD - \$1,500 EACH - LIMITED AVAILABILITY

See your company name in the stars!

- 2 Dinner tickets
- Verbal recognition of sponsorship from the stage
- Recognition in awards presentation
- Recognition/logo on all marketing materials related to the event including award application, social media, promotional materials, newsletters and the MRLA Stars of the Industry website
- Company/logo on Star of your choice

ENTERTAINMENT SPONSOR - \$1,500 - EXCLUSIVE!

Be the premier entertainment sponsor for the awards dinner and guests will leave with more than just a song stuck in their head.

- Company/logo located on DJ booth
- 2 Dinner tickets
- Verbal recognition of sponsorship from the stage
- Recognition in awards presentation
- Recognition/logo on all marketing materials related to the event including award application, social media, promotional materials, newsletters and the MRLA Stars of the Industry website
- Company/logo on Star of your choice

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