



Michigan

Estimated Losses

- In Michigan, the restaurant industry lost an estimated \$491 million in sales and more than 72,000 jobs during the first 22 days of March.

Survey Results

- Eighty-four percent of Michigan restaurant operators say their total dollar sales volume during the period from March 1 to March 22 was lower it was during the same period in 2019.
 - Nine percent of operators reported higher sales, while 7 percent of operators say their sales were about the same as they were during the same period in 2019.
 - On average, restaurant operators reported a 43 percent decline in sales during the period from March 1 to March 22.
- Michigan restaurant operators took a number of actions during the first three weeks of March, in response to the COVID-19 outbreak:
 - Sixty-two percent of restaurant operators laid off employees. Forty-seven percent anticipate doing more of this during the next 30 days.
 - Sixty-one percent of operators cut employee hours.
 - Sixty percent of operators reduced their hours of operation.
 - Forty-four percent of operators temporarily changed their business model to off-premises only.
 - Forty-one percent of operators temporarily closed their restaurant.
 - One percent of operators permanently closed their restaurant, and 9 percent anticipate permanently closing their restaurant within the next 30 days.

Percent of Michigan restaurant operators who took or plan to take the following actions

Action	Took this action between March 1 and March 22	Anticipate taking this action during the next 30 days
Lay off employees	62%	47%
Reduce number of employee hours worked	61%	48%
Reduce hours of operation	60%	47%
Temporarily change business model to off-premises only	44%	33%
Temporarily close the restaurant	41%	58%
Permanently close the restaurant	1%	7%

Source: National Restaurant Association, national survey of more than 5,000 restaurant operators conducted March 23-2