



INDUSTRY INSIGHTS:

BRIDGING

Hospitality & Technology

SPONSORSHIP OPPORTUNITIES

Contact Stephanie Parish at sparish@mrla.org or 517-377-3936 to secure your sponsorship!

WELCOME SPONSOR - \$3,000- EXCLUSIVE!

Your company can welcome every Industry Insights: Bridging Hospitality & Technology attendee! The Welcome Sponsor will have their company logo represented throughout the event as well as on the attendee welcome bags.

KEYNOTE SPEAKER SPONSOR- \$2,500 - EXCLUSIVE!

Keynote educational speaker is presented by... Your company! Recognition of your company will be on display within the event program, the introduction of the keynote speaker and at the beginning of the visual presentation.

LUNCH SPONSOR - \$1,500

Your company will be listed as the sponsor for the lunch provided to event attendees. Everyone remembers who provides the food! This sponsorship will also be recognized in the event program and on signage throughout the event.

LANYARD SPONSOR - \$1,500 - EXCLUSIVE!

See your logo displayed front and center on every event attendee as the lanyard sponsor! This sponsorship will also be recognized in the event program and on signage throughout the event.

NAME BADGE SPONSOR - \$750 - EXCLUSIVE!

Every name badge worn will have your company name listed on the name badge as the sponsor for guests to see and wear throughout the event!

SNACK BREAK SPONSOR - \$500 EACH - LIMITED AVAILABILITY

Be remembered by event attendees as the company who provided the refuel during networking breaks! This sponsorship will also be recognized in the event program and on signage throughout the event.

SPONSOR A SESSION - \$500 EACH - LIMITED AVAILABILITY

This educational session is presented by... Your company! Recognition of your company will be on display within the event program, the introduction of the session and at the beginning of the visual presentation.